

STAY ON TARGET



JOIN N.A.A.C.P.

SEND FIVE MEMBERSHIP APPLICATIONS

Mr. _____ Date _____
 Mrs. _____
 Miss _____
 Address _____ City _____
 Telephone _____ Sign _____ Solicitor _____
 Type of Membership _____ Address _____

☐ \$2.00 ☐ \$10.00 ☐ Jr. Life Membership \$100.00
☐ \$3.50 ☐ \$25.00
☐ \$5.00 ☐ Youth under 17—\$30c ☐ Sr. Life Membership \$500.00
 ☐ Youth 17 to 21—\$1.00

VOTER EDUCATION- REGISTRATION

This is a very primary concern of Newark Branch N.A.A.C.P. In the last year, we have sponsored two registration drives and assisted numerous community groups with their drives.

We are cooperating with Rutgers University Community Service Bureau, Operation Understanding and The League of Women Voters in an ongoing Voter Education Program called PROJECT VOTE.

A comprehensive packette was made available to all organizations and individuals interested in developing "People Power" through voting.

- Candidates' Nights are sponsored to help people decide by hearing directly from the candidates.

YOUTH . . .

The Newark Branch N.A.A.C.P. Youth Chapter works hand and glove with most projects mentioned here. They also sponsored a Drive to lower the voting age to eighteen and a float in the Crispus Attucks Day Parade. They are involved in the education process of students and community dialogue to foster, for youth, a greater feeling of responsibility in education and government.

LEGAL REDRESS

The Attorney who chairs our Legal Redress Committee is well established and an able lawyer. His work with Newark N.A.A.C.P. crosses all committee and department lines to assist legally the work of the Branch and to give Newark citizenry relief in their grievances.

Over 136 complaints or instances of his legal service were required in the last year.

URBAN PROGRAMING

Technical assistance is made available and/or given to all Newark Branch N.A.A.C.P. programs and many community organizations.

The Urban Program Department, funded through the N.A.A.C.P. Special Contribution Fund which is the only Tax Exempt arm of N.A.A.C.P., to carry out programs in Housing, Education, Voter-Education-Registration, various training services and youth activities.

The office is open 9 a.m. to 5 p.m. and often longer assisting and planning programs for Newark.

- Over 6,036 complaints and inquiries and responses were handled by the Newark Branch this year.

READ !! WHAT NEWARK BRANCH N.A.A.C.P. IS DOING NOW !!

1968 - 1969

SALLY G. CARROLL
President

CURTIS J. WAY
Urban Program Director

NAACP - NEWARK BRANCH
560 Clinton Avenue
Newark, N. J. 07108

Phone 248-7827 • 248-2400

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...WANT TO GET THING DONE?

**READ...
a few REASONS WHY!**

NEWARK BRANCH

360 CLINTON AVENUE, NEWARK, NEW JERSEY

PHONE 248-7827
- 248-2400

LAUDED LEADERSHIP



Miss Mary E. Edwards, president of the Newark Branch of the NAACP.

Highest Award
Miss Mary E. Edwards, president of the Newark Branch of the NAACP, was honored with the highest award given by the National Association of Negro Business and Professional Women's Clubs, the President's Award, for her outstanding leadership in the fight for civil rights.

ACTION POLITICS

NAACP may join in recall

The Newark Branch of the NAACP is planning to join in a recall campaign for the Newark City Council. The branch is led by Miss Mary E. Edwards, president. The recall campaign is being organized by the Newark Citizens' Committee for the Recall of the City Council. The committee is asking voters to recall the following council members: James H. Smith, William J. Smith, and John J. Smith. The recall election is scheduled for November 3, 1963.

LABOR DEFENSE

Parley sought by NAACP

The Newark Branch of the NAACP is seeking a parley with the Newark Police Department. The branch is led by Miss Mary E. Edwards, president. The parley is being sought because of the police department's refusal to negotiate with the Newark Police Association. The NAACP is asking the police department to negotiate with the association.

HEALTH AND WELFARE DEFENSE

Opposes Closing of Sanatorium

The Newark Branch of the NAACP is opposing the closing of the Newark Sanatorium. The branch is led by Miss Mary E. Edwards, president. The sanatorium is a mental hospital for the city of Newark. The NAACP is asking the city to keep the sanatorium open.

A SUCCESS STORY

Newark News, 12-18-62

Lewis Commends NAACP Work



Dr. Martin Luther King Jr. commended the work of the Newark Branch of the NAACP. He said that the branch has done a great deal of good work in the fight for civil rights. He said that the branch has helped many people who are in need of help. He said that the branch has been a great help to the community.

READ!!

N.A.A.C.P.

DEMANDS FOR MORE

AND BETTER HOUSING

IN NEWARK

Negro 'Green Power' Is NAACP Aide's Goal

By DENNIS KENNEDY Newark News, 1-28-63

The NAACP is working to develop "green power" in Newark. The branch is led by Miss Mary E. Edwards, president. The "green power" is a program to help people who are in need of help. The program is being developed by the Newark Citizens' Committee for the Recall of the City Council.

Newark NAACP unveils black economic venture

The Newark Branch of the NAACP is unveiling a black economic venture. The branch is led by Miss Mary E. Edwards, president. The venture is a program to help people who are in need of help. The program is being developed by the Newark Citizens' Committee for the Recall of the City Council.



Miss Mary E. Edwards, president of the Newark Branch of the NAACP.

The Newark Branch of the NAACP is working to help people who are in need of help. The branch is led by Miss Mary E. Edwards, president. The branch is asking for help from the community.

NAACP Assails Slum Clearance

Newark News, 1-28-63

The Newark Branch of the NAACP is assailing the slum clearance program in Newark. The branch is led by Miss Mary E. Edwards, president. The branch is asking the city to stop the program.

COMMUNITY POWER IS REAL POWER

By DENNIS KENNEDY Newark News, 1-28-63

Community power is real power. The Newark Branch of the NAACP is working to help people who are in need of help. The branch is led by Miss Mary E. Edwards, president.

JOIN N.A.A.C.P. TODAY

Join the Newark Branch of the NAACP today. The branch is led by Miss Mary E. Edwards, president. The branch is asking for help from the community.

'Project Vote' Get Involved, Blacks Told

Newark News, 1-28-63

The Newark Branch of the NAACP is asking people to get involved in the "Project Vote" campaign. The branch is led by Miss Mary E. Edwards, president. The campaign is to help people who are in need of help.

N.A.A.C.P. In Education and Black Studies

Newark News, 1-28-63

The Newark Branch of the NAACP is working to help people who are in need of help. The branch is led by Miss Mary E. Edwards, president.

Negro Almanac Given to Board

Newark News, 1-28-63

The Newark Branch of the NAACP is giving a Negro Almanac to the Newark Board of Education. The branch is led by Miss Mary E. Edwards, president.

STUDY BY NAACP DISPUTES NEWARK FOOD PRICE BIAS CLAIM

Newark News, 1-28-63

The Newark Branch of the NAACP is disputing the claim that there is a food price bias in Newark. The branch is led by Miss Mary E. Edwards, president. The branch is asking the city to stop the claim.

In Trouble... N.A.A.C.P. is Here to Help

THU. JAN. 10, 1963



A group of people standing in front of a building, possibly a school or community center.

Rights division still wrong, NAACP charges

7-23-66

The Newark Branch of the NAACP is charging that the rights division is still wrong. The branch is led by Miss Mary E. Edwards, president. The branch is asking the city to stop the division.

JOIN N.A.A.C.P. TODAY

NEWARK BRANCH N.A.A.C.P.

General Services This Year

- WE HANDLED OVER 6,020 TELEPHONE INQUIRIES, AND RESPONSES TO GENERALLY SERVE THE NEWARK COMMUNITY.
- WE SERVICED 416 COMPLAINTS FROM PEOPLE WHO CAME AS WALK-IN TRAFFIC TO OUR NEW 560 CLINTON AVENUE OFFICE.
- WITHOUT FINANCIAL ASSISTANCE FROM ANYONE WE HAD OVER A DOZEN MEN ON THE STREETS DURING THE MAY, 1969 CIVIL DISORDERS IN NEWARK. THEY ESCORTED PEOPLE HOME TO PREVENT CURFEW ARRESTS, DISPELLED RUMORS AND IN ONE CASE PHYSICALLY BROUGHT A BADLY BEATEN LADY FROM HER SECOND FLOOR APARTMENT TO AN AMBULANCE FOR HOSPITALIZATION.
- DURING THE SAME (ABOVE MENTIONED) PERIOD, WE REMAINED AROUND THE CLOCK.
- OUR VERY EXISTENCE IN THE HEART OF THE COMMUNITY SERVES AS A SYMBOL OF PROGRESS FOR MINORITY PEOPLE AND HOPE FOR A BETTER NEWARK BY WORKING WITH ALL PEOPLE.

JOBS

N.A.A.C.P.
NEWARK BRANCH ACTION

The Newark Branch N.A.A.C.P., settled one hundred fifty-nine discrimination and employee-employer relation cases.

Though we do not have an active Job Placement Program, we have placed twenty-three people in meaningful employment.

BUSINESS AND ECONOMIC DEVELOPMENT

The Newark Branch N.A.A.C.P. created a corporation called B.E.A.M. (Black Economic Arm (in) Marketing) to give business and the community a chance to work together in returning dollars to the community.

Its first product, BEAM Barbeque Sauce is in most local stores, many chain stores (i.e. Pathmark, Foodtown, Good Deal, Acme), and several major food distributers.

We have assisted numerous new entrepreneurs in starting out or realizing their directional intent.

BUILDERS AND CONTRACTORS ASSOCIATION

The Newark Branch and National Office N.A.A.C.P. helped the New Jersey builders to form The Afro American Builders Association, so that small Black contractors can now get the bonding and the expertise, in the form of assistance, that they need to earn more. This is a part of a national body formed by the National Labor Division Office N.A.A.C.P.

EDUCATION

N.A.A.C.P.
NEWARK BRANCH ACTION

The Co-chairmen of The Newark Branch N.A.A.C.P. Education Committee are well known activists in Education. One, a Vice Principal of Barringer High School, active in Board of Education meetings, gave leadership to upgrading Black administrators in Newark. The other is an activist and leader in P.T.A., Title I Program, Board of Education meetings, and is coordinating the effort to incorporate Black studies into the curriculum.

- We are seeking to have Essex County College do a good job in Newark, before starting another campus in suburbia.
- We are helping a number of needy people find scholarships.
- We supported the demands of the Black students at Rutgers.
- We supported the N. J. Urban School Conference and participated in the Newark Urban Conference.

CONSUMER PROTECTION

The Newark Branch N.A.A.C.P. conducted a comparison study of Ghetto and suburban stores and food markets that was hailed by the Newark News as the most extensive [study] of its kind in this area.

We handle numerous consumer complaints each year.

HOUSING

N.A.A.C.P.
NEWARK BRANCH ACTION

- The Newark Branch N.A.A.C.P. conducted an original Community Housing Seminar each week for 10 weeks in 1969. The curriculum and attendance were so well received that the National Office N.A.A.C.P. circulated it to our nearly 1800 Branches throughout the country.
- In application, with New Jersey Housing Finance and the Federal Housing Administration, are nearly two hundred units of low and moderate income housing. We hope this is just our starting point in helping to solve Newark's housing problem.

ROUTE 75 MID-TOWN CONNECTOR

- The Newark Branch N.A.A.C.P. joined immediately with several other organizations in halting the construction of Route 75 until sufficient relocation housing can be provided for the thousands to be displaced.

MODEL CITIES PROGRAM

The Newark Branch N.A.A.C.P. was the leader in achieving democratic broad-based Model Cities elections for the Newark community.